

● @ChamberMK

www.chambermk.co.uk

● THE VOICE OF MILTON KEYNES BUSINESS

inbusiness



THE OFFICIAL PUBLICATION OF
MILTON KEYNES CHAMBER

Media Pack

Advertising: Jon Jones
jon.jones@kempspublishing.co.uk
Tel: 0121 765 4144

inbusiness is the bi-monthly magazine for Milton Keynes Chamber members and associated organisations. Produced by Kemps Publishing Ltd, inbusiness promotes successful enterprises and companies, while providing advice and support for fledgling and growing businesses.

inbusiness is a 32-plus page, bi-monthly publication and digital magazine distributed to more than 1,500 key businesses and all Chamber members in the Milton Keynes area.

The publication focuses on news and information about local companies and the initiatives and advice available to increase the prosperity of firms in Milton Keynes.

It showcases and celebrates business success across Milton Keynes.

inbusiness is an invaluable way of promoting your business to others in Milton Keynes and further afield.

Regular sections include business news, spotlight features on different industry sectors, international trade, training and policy. There are also full details of forthcoming Chamber events and listings of the businesses and organisations that have recently joined the Chamber.

Benefits of advertising in inbusiness:

- **inbusiness is one of the leading business publications in the Milton Keynes area**
- **inbusiness has a readership of 6,000 and is mailed to company heads in the Milton Keynes area**
- **inbusiness' targeted circulation ensures that key decision-makers see your message**
- **inbusiness' publisher has a proven track record for producing high-quality business to business magazines that are high on reader appeal**

Advertising copy requirements

Please supply copy in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word (with graphic files separate)

Mac digital copy

Please include document file for the advertisement together with TIF/EPS/PICT files of all images and logos used, and the fonts (both screen and printer fonts).

A hardcopy of the advertisement should also be supplied for reference.

PC digital copy

As above, but we cannot use PC fonts. Please supply a hardcopy of the advertisement and state what programme it was created in and which fonts have been used so that we can match the fonts as closely as possible.

Digital image requirements for images and logos

Colour/Greyscale: 300 pixels per inch
Lineart: 800 pixels per inch

Artwork can be sent to the following:

- email: inbusinessmk@kempspublishing.co.uk

(Please indicate on the email subject the advertiser's company name and order number)

PDFs

PDF files are accepted in the following circumstances: they must be high resolution (300 dpi); CMYK we cannot be held responsible for content of any RGB/CIE files supplied; with fonts embedded.

Bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

Artwork delivery address and production contact

Jane Burns

Production Department
Kemps Publishing Ltd
Unit 8, The Courtyard, 707 Warwick Road,
Solihull, B91 3DA

email: inbusinessmk@kempspublishing.co.uk

Tel: 0121 765 4144 Fax: 0121 706 3491

NB Advertisements containing coupons will not be accepted.

Positions, Sizes & Rates

Advertising RATES & DATA

ADVERTISEMENT	SIZE (Depth x Width)	COST
A Full Page	265 x 190mm	£1,350
B Half Page Horizontal	130 x 190mm	£775
C Half Page Vertical	265 x 92mm	£775
D Quarter Page	130 x 92mm	£500
E Quarter Page Horizontal	62 x 190mm	£500

SPECIAL POSITIONS	SIZE (Depth x Width)	COST
Outside Back Cover	297 x 210mm (Plus 3mm bleed)	£2,200
Inside Front Cover		£2,200
Inside Back Cover		£2,200

INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000*. Non pre-printed inserts and other weights by arrangement.

* *Series discount does not apply.*

CREDIT TERMS

Payment due on receipt of invoice following publication.

DISCOUNTS

Series Discount:

5% two issues,
7.5% four issues,
10% for the year*

Member Discounts:

5% discount for
Chamber Members on
full page/multiples*

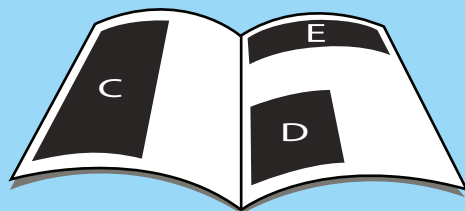
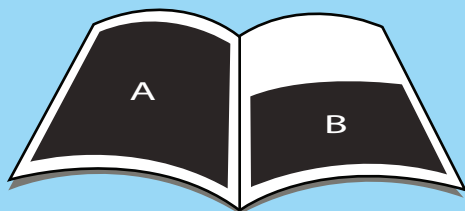
Agency Discounts:

10% agency discount
on all bookings but not
in addition to series
and member discounts*

* *Maximum 15% discounts on any combination of discounts.*

TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g



Advertising: Jon Jones
jon.jones@kempspublishing.co.uk

0121 765 4144

Delivery Instructions

Samples

Samples must be received at Kemp's
Publishing one week before delivery date.

FAO: **Jane Burns**

Production Department
Kemp's Publishing Ltd
Unit 8, The Courtyard,
707 Warwick Road,
Solihull, B91 3DA

Tel: 0121 765 4144
Fax: 0121 706 3491

Inserts for delivery

FAO: **Christian Penhallurick**
Stephens & George Print Group
Goat Mill Road, Dowlais,
Merthyr Tydfil CF48 3TD

Tel: 01685 352097

A delivery note must accompany
goods, even if a contract courier is
used, it must state:

FAO: **Christian Penhallurick**

Name of Insert

Company Name

For insertion into: Inbusiness MK

Publication date

Quantity per pallet and total quantity



Insert Delivery Schedule 2021-22

Publication date	Inserts supplied to printers by:
Feb/Mar 2021	9 February 2021
Apr/May 2021	23 March 2021
Jun/Jul 2021	13 May 2021
Aug/Sep 2021	22 July 2021
Oct/Nov 2021	20 September 2021
Dec/Jan 2021/22	12 November 2021

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FEATURES 2021

DEC 2020/JAN 2021

- Recruitment & HR
- Health & Safety

FEBRUARY/MARCH 2021

- Education, Training & Apprenticeships
- Communications & Marketing

APRIL/MAY 2021

- Hotels, Conferences & Events
- Manufacturing

JUNE/JULY 2021

- Technology & Innovation
- Legal Services

AUGUST/SEPTEMBER 2021

- Business Crime & Protection
- Creative Industries

OCTOBER/NOVEMBER 2021

- Corporate Christmas
- Accountancy Services