

# MEDIA PACK

FOR CHAMBER NEWS STRAIGHT TO YOUR  
SMART PHONE OR TABLET, DOWNLOAD  
THE **BUSINESS NETWORK APP**



**BRITISH  
CHAMBERS  
OF COMMERCE**  
BUSINESS AWARDS

Chamber of the Year



**Business Network** is the magazine for East Midlands Chamber members and associated organisations. Produced by Kemps Publishing Ltd, **Business Network** aims to promote successful enterprises and companies, while providing advice and support for fledgling and growing businesses.

**Business Network** is a 52-plus page publication and digital magazine that is published 10 times a year and distributed to more than 5,000 Chamber members and key businesses in Derbyshire, Nottinghamshire and Leicestershire.

The publication focuses on news and information about local companies and the initiatives and advice available from the Chamber to increase the prosperity of firms in the three counties.

It showcases and celebrates business success across Derbyshire, Nottinghamshire and Leicestershire.

**Business Network** is an invaluable way of promoting your business to others in the East Midlands and further afield.

Regular sections include business news, spotlight features on different industry sectors, international trade, training and policy. There are also full details of forthcoming Chamber events.

## Benefits of advertising in Business Network:

- **Business Network** is one of the leading business publications for Derbyshire, Nottinghamshire and Leicestershire
- **Business Network** has a circulation of 5,000 and is mailed to company heads in the East Midlands
- **Business Network's** targeted circulation ensures that key decision-makers see your message
- **Business Network's** publisher has a proven track record for producing high-quality business to business magazines that are high on reader appeal

**Advertising:** Jon Jones  
[jon.jones@kempspublishing.co.uk](mailto:jon.jones@kempspublishing.co.uk)  
**0121 765 4144**



### Advertising copy requirements

Please supply copy in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word (with graphic files separate)

### Mac digital copy

Please include document file for the advertisement together with TIF/EPS/PICT files of all images and logos used, and the fonts (both screen and printer fonts).

A hardcopy of the advertisement should also be supplied for reference.

### PC digital copy

As above, but we cannot use PC fonts. Please supply a hardcopy of the advertisement and state what programme it was created in and which fonts have been used so that we can match the fonts as closely as possible.

### Digital image requirements for images and logos

Colour/Greyscale: 300 pixels per inch  
Lineart: 800 pixels per inch

### Copy can be supplied on CD

Alternatively, it can be sent to the following:

- email: [businessnetwork@kempspublishing.co.uk](mailto:businessnetwork@kempspublishing.co.uk)

(Please indicate on the transmission the advertiser's company name and order number.)

### PDFs

PDF files are accepted in the following circumstances: they must be high resolution (300 dpi); CMYK we cannot be held responsible for content of any RGB/CIE files supplied; with fonts embedded.

Bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

### Artwork delivery Address and Production Contact

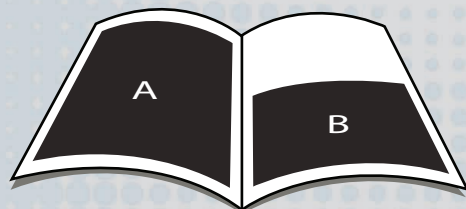
**Andrea Faulkner**

Production Department  
Kemps Publishing Ltd  
11 The Swan Courtyard, Charles Edward Road,  
Yardley, Birmingham B26 1BU

email: [businessnetwork@kempspublishing.co.uk](mailto:businessnetwork@kempspublishing.co.uk)

Tel: 0121 765 4144 Fax: 0121 706 3491

NB Advertisements containing coupons will not be accepted.



### Advertising RATES & DATA

ADVERTISEMENT	SIZE (Depth x Width)	COST
A Full Page	265 x 190mm	£1,350
B Half Page Horizontal	130 x 190mm	£775
C Half Page Vertical	265 x 92mm	£775
D Quarter Page	130 x 92mm	£500
E Quarter Page Horizontal	62 x 190mm	£500

SPECIAL POSITIONS	SIZE (Depth x Width)	COST
Outside Back Cover	297 x 210mm (Plus 3mm bleed)	£2,200
Inside Front Cover		£2,200
Inside Back Cover		£2,200

### INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000\*.

Non pre-printed inserts and other weights by arrangement.

\* *Series discount does not apply.*

### CREDIT TERMS

Payment due on receipt of invoice following publication.

### DISCOUNTS

#### Series Discounts:

5% two issues,  
7.5% four issues,  
10% six issues,  
15% for the year\*

#### Member Discounts:

10% discount for  
Chamber Members  
25% discount for  
Chamber Patrons\*\*

#### Agency Discounts:

10% agency discount  
on all bookings but not  
in addition to series  
and member discounts\*

\* *Maximum 15% discounts on any combination of discounts.*

\*\* *No other discounts to apply*

### TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g

**Advertising:** Jon Jones

[jon.jones@kempspublishing.co.uk](mailto:jon.jones@kempspublishing.co.uk)

**0121 765 4144**







## Delivery Instructions

### Samples

Samples must be received at Kemp's  
Publishing one week before delivery date.

FAO: **Andrea Faulkner**  
Production Department  
Kemp's Publishing Ltd  
11 The Swan Courtyard,  
Charles Edward Road,  
Yardley, Birmingham B26 1BU

Tel: 0121 765 4144  
Fax: 0121 706 3491

### Inserts for delivery

FAO: **Nicholas Hewitt**  
Business Network  
Warners (Midlands) Ltd  
The Maltings, Manor Lane,  
Bourne, Lincolnshire PE10 9PH

Tel: 01778 391010

A delivery note must accompany  
goods, even if a contract courier is  
used, it  
must state:

FAO: **Nicholas Hewitt**  
Name of Insert  
Company Name  
For insertion into: Business Network  
Publication date  
Quantity per pallet and total quantity



## Insert Delivery Schedule 2019-20

Publication date	Inserts supplied to printers by:
February 2019	31 January 2019
March 2019	27 February 2019
April 2019	28 March 2019
May 2019	29 April 2019
June 2019	29 May 2019
Jul/Aug 2019	26 June 2019
September 2019	28 August 2019
October 2019	27 September 2019
November 2019	25 October 2019
Dec/Jan 2019/20	27 November 2019

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jon.jones@kempspublishing.co.uk  
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## FEATURES 2019

### FEBRUARY 2019

- Apprenticeships
- Accountancy Services

### MARCH 2019

- Logistics, Freight & Transportation
- Creative Industries

### APRIL 2019

- Legal Services
- Green Business

### MAY 2019

- Growing your Business
- Conferencing & Events

### JUNE 2019

- Business Crime & Protection
- Charitable Causes, Promotion & Partnership

### JULY/ AUGUST 2019

- Skills & Training
- Regenerating the East Midlands

### SEPTEMBER 2019

- Corporate Christmas
- Professional Services

### OCTOBER 2019

- Health in the Workplace
- Enterprise & Innovation

### NOVEMBER 2019

- Business Banking & Finance
- Communications & Marketing

### DECEMBER 2019/JANUARY 2020

- Made in the East Midlands
- Executive Search & Recruitment

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