

CHAMBER

THE OFFICIAL PUBLICATION OF
Sheffield City Region Chambers of Commerce

connect

Media Pack

FOR CHAMBER NEWS STRAIGHT TO YOUR
SMART PHONE OR TABLET, DOWNLOAD THE
CHAMBERCONNECT APP



Advertising: Jon Jones
jon.jones@kempspublishing.co.uk
Tel: 0121 765 4144

The Facts

Chamber Connect is the official publication for the Sheffield City Region Chambers of Commerce. This comprises:

Barnsley & Rotherham Chamber of Commerce

Doncaster Chamber of Commerce

East Midlands Chamber of Commerce

Sheffield Chamber of Commerce

An 80-page magazine, Chamber Connect is published four times a year and provides a quality connection between the Sheffield City Region Chambers of Commerce, its members and other key business organisations.

The publication focuses on news and information about local companies and the initiatives and advice available from the Chambers to increase the prosperity of firms across the Sheffield City Region.

Each issue of the magazine includes:

- Business news from across the Sheffield City Region
- The latest news from the Chambers, including events and networking opportunities, plus updates and success stories from their members
- The latest figures from Quarterly Economic Surveys
- Expert comment and advice from leaders in their respective fields, including legal, finance, skills & training, manufacturing and hospitality & tourism
- Advice and information from the Sheffield City Region Growth Hub
- In-depth features on the business issues of the day

Chamber Connect has an estimated broad-spectrum readership of 20,000 key decision makers from local business and has a circulation of approximately 5,000 that includes key strategic locations across the Sheffield City Region.

Digital copies of each issue of Chamber Connect are available on the Chambers' websites.

Benefits of advertising in Chamber Connect:

- Chamber Connect is the official publication of the Sheffield City Region Chambers of Commerce
- Chamber Connect is one of the leading business publications in the Sheffield City Region
- Chamber Connect has a circulation of approximately 5,000 and is mailed out to named company heads across the Sheffield City Region
- Chamber Connect's targeted circulation ensures that the key decision makers see your message

Chamber Connect is an invaluable way of staying connected with the Sheffield City Region Chambers and promoting your business to others in the Sheffield City Region and further afield.

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Positions, Sizes & Rates

Advertising copy requirements

Please supply copy in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word
(with graphic files separate)

Mac digital copy

Please include document file for the advertisement together with TIF/EPS/PICT files of all images and logos used, and the fonts (both screen and printer fonts).

A hardcopy of the advertisement should also be supplied for reference.

PC digital copy

As above, but we cannot use PC fonts. Please supply a hardcopy of the advertisement and state what programme it was created in and which fonts have been used so that we can match the fonts as closely as possible.

Digital image requirements for images and logos

Colour/Greyscale: 300 pixels per inch
Lineart: 800 pixels per inch

Digital copy can be sent to the following:
chamberconnect@kempspublishing.co.uk

(Please indicate on the email subject the advertiser's company name and order number.)

PDFs

PDF files are accepted in the following circumstances: they must be high resolution (300 dpi); CMYK we cannot be held responsible for content of any RGB/CIE files supplied; **with fonts embedded.**

Bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

Artwork delivery Address and Production Contact

Pam Hawkins

Production Department
Kemps Publishing Ltd
11 The Swan Courtyard, Charles Edward Road, Yardley, Birmingham B26 1BU

chamberconnect@kempspublishing.co.uk

Tel: 0121 765 4144 Fax: 0121 706 3491

NB Advertisements containing coupons will not be accepted.

Advertising RATES & DATA

ADVERTISEMENT	SIZE (Depth x Width)	COST
A Full Page	265 x 190mm	£1,950
B Half Page Horizontal	130 x 190mm	£1250
C Half Page Vertical	265 x 92mm	£1250
D Quarter Page	130 x 92mm	£750
E Quarter Page Horizontal	62 x 190mm	£750

SPECIAL POSITIONS

SIZE (Depth x Width)	COST
Outside Back Cover	£2,500
Inside Front Cover	£2,500
Inside Back Cover	£2,500
Facing Inside Back Cover	£2,500
Facing News	£2,500

All Positions
297 x 210mm
(Plus 3mm bleed)

INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000* (single sheet only). Non pre-printed inserts and other weights by arrangement.

* Series discount does not apply.

CREDIT TERMS

Payment due on receipt of invoice following publication.

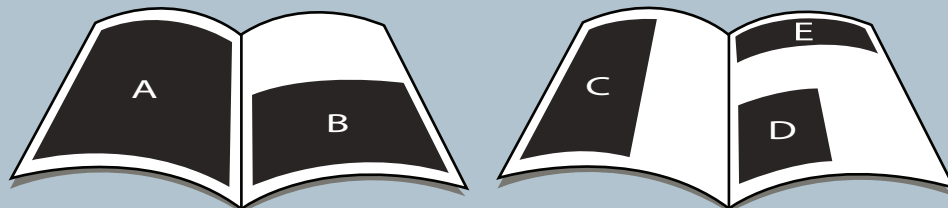
DISCOUNTS

Series Discount:	Member Discounts:	Agency Discounts:
5% two issues, 10% four issues,	5% discount for Chamber Members on full page/multiples*	10% agency discount on all bookings but not in addition to series and member discounts*

* Maximum 15% discounts on any combination of discounts.

TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g



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Inserts

Delivery Instructions

Samples

Samples must be received at Kemps Publishing one week before delivery date.

FAO: **Pam Hawkins**
Production Department
Kemps Publishing Ltd
11 The Swan Courtyard,
Charles Edward Road,
Yardley, Birmingham B26 1BU

Tel: 0121 765 4144
Fax: 0121 706 3491

Inserts for delivery

Delivery address on request.

A delivery note must accompany goods, even if a contract courier is used, it must state:

Insert Name
Company Name
For insertion into: **ChamberConnect Magazine**
Publication date
Quantity per pallet and total quantity

Insert Delivery Schedule 2019-2020

Publication date	Inserts supplied to printers by:
Quarter 1 2019	13 February 2019
Quarter 2 2019	17 May 2019
Quarter 3 2019	16 August 2019
Quarter 4 2019	15 November 2019
Quarter 1 2020	17 February 2020



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QUARTER ONE 2019

- ENTERPRISE & INNOVATION
- APPRENTICESHIPS, SKILLS & TRAINING

QUARTER THREE 2019

- CORPORATE CHRISTMAS
- MADE IN SOUTH YORKSHIRE

QUARTER TWO 2019

- COMMUNICATIONS & MARKETING
- CHARITABLE CAUSES, PROMOTION & PARTNERSHIP

QUARTER FOUR 2019

- PROFESSIONAL SERVICES
- HEALTH IN THE WORKPLACE