

## Media Pack

FOR CHAMBER NEWS STRAIGHT TO  
YOUR SMART PHONE OR TABLET,  
DOWNLOAD THE **CHAMBERLINK APP**



**Advertising:** Jon Jones  
[jon.jones@kempspublishing.co.uk](mailto:jon.jones@kempspublishing.co.uk)  
**Tel:** 0121 765 4144

Chamberlink is the official publication of Greater Birmingham Chambers of Commerce. This comprises:

**Asian Business Chamber of Commerce**  
**Birmingham Chamber of Commerce**  
**Burton & District Chamber of Commerce**  
**Cannock Chase Chamber of Commerce**  
**Commonwealth Chamber of Commerce**  
**Lichfield & Tamworth Chamber of Commerce**  
**Solihull Chamber of Commerce**  
**Sutton Coldfield Chamber of Commerce**  
**Future Faces Chamber of Commerce**  
**Transatlantic Chamber of Commerce**  
**International Business Hub**  
**Enterprise Europe Network**

Greater Birmingham Chambers of Commerce represent the interests of all businesses, especially a membership of over 3,000 companies both large and small from all sectors of the business community plus over 12,000 affiliate partners. Its mission is to be the partner of choice for business and it retains an influence unmatched by any other business support organisation in the region.

Chamberlink provides a quality connection between Greater Birmingham Chambers of Commerce, its members and other business organisations and is constantly being developed to meet the needs of members and advertisers.

It is published 10 times a year and reports on the day-to-day activities of the local business community while enjoying a wide network of contacts throughout the West Midlands.

Each issue of the magazine includes:

- Expert comment from leaders in their respective fields, including law, finance, commercial property, business development, overseas trade, IT and manufacturing
- News from Birmingham, Solihull, Burton, Chase, Lichfield, Tamworth and Sutton Coldfield member companies; patrons and premier members
- Reports on the activities of the affiliated Asian Business Chamber of Commerce, Transatlantic Chamber of Commerce, Commonwealth Chamber of Commerce, Future Faces Chamber of Commerce, International Business Hub and Enterprise Europe Network.
- In-depth features on the business issues of the day.

Chamberlink has an estimated broad spectrum readership of 24,000 key decision makers from local business and has a circulation of approximately 5,000 which includes such prominent business locations in the region as Birmingham Airport and major hotels and conference centres.

Copies of the magazine are also sent to Chambers and exhibition centres.

Digital copies of each issue of Chamberlink are available on the Chamber's website and also on the Chamberlink app.

## Benefits of advertising in Chamberlink

- Chamberlink is one of the leading business publications in the West Midlands
- Chamberlink has a circulation of approximately 5,000 and is mailed out to named company heads across the Midlands
- Chamberlink's targeted circulation ensures that the key decision makers see your message

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### Advertising copy requirements

Please supply copy in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word  
(with graphic files separate)

### Mac digital copy

Please include document file for the advertisement together with TIF/EPS/PICT files of all images and logos used, and the fonts (both screen and printer fonts).

A hardcopy of the advertisement should also be supplied for reference.

### PC digital copy

As above, but we cannot use PC fonts. Please supply a hardcopy of the advertisement and state what programme it was created in and which fonts have been used so that we can match the fonts as closely as possible.

### Digital image requirements for images and logos

Colour/Greyscale: 300 pixels per inch  
Lineart: 800 pixels per inch

### Copy can be supplied on CD

Alternatively, it can be sent to the following:  
email: [chamberlink@kempspublishing.co.uk](mailto:chamberlink@kempspublishing.co.uk)

(Please indicate on the email subject the advertiser's company name and order number.)

### PDFs

PDF files are accepted in the following circumstances: they must be high resolution (300 dpi); CMYK we cannot be held responsible for content of any RGB/CIE files supplied; **with fonts embedded**.

Bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

### Artwork delivery Address and Production Contact

#### Sandra Byfield

Production Department  
Kemps Publishing Ltd  
11 The Swan Courtyard, Charles Edward Road, Yardley, Birmingham B26 1BU

email: [chamberlink@kempspublishing.co.uk](mailto:chamberlink@kempspublishing.co.uk)

Tel: 0121 765 4144 Fax: 0121 706 3491

*NB Advertisements containing coupons will not be accepted.*

# Positions, Sizes & Rates

## Advertising RATES & DATA

ADVERTISEMENT	SIZE (Depth x Width)	COST
A Full Page	265 x 190mm	£1,600
B Half Page Horizontal	130 x 190mm	£900
C Half Page Vertical	265 x 92mm	£900
D Quarter Page	130 x 92mm	£650
E Quarter Page Horizontal	62 x 190mm	£650

SPECIAL POSITIONS	SIZE (Depth x Width)	COST
Outside Back Cover	All Positions	£2,300
Inside Front Cover	297 x 210mm	£2,300
Inside Back Cover	(Plus 3mm bleed)	£2,300
Sponsored Feature		£750

## INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000\* (single sheet only). Non pre-printed inserts and other weights by arrangement.

\* *Series discount does not apply.*

## CREDIT TERMS

Payment due on receipt of invoice following publication.

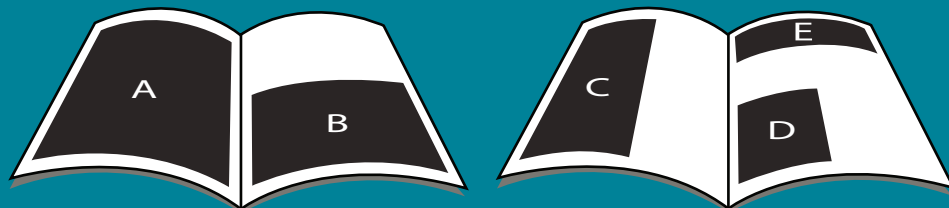
## DISCOUNTS

<b>Series Discount:</b> 5% two issues, 7.5% four issues, 15% for the year*	<b>Member Discounts:</b> 5% discount for Chamber Members on full page/multiples*	<b>Agency Discounts:</b> 10% agency discount on all bookings but not in addition to series and member discounts*
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\* *Maximum 15% discounts on any combination of discounts.*

## TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide Paper Weight: 90g



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## Delivery Instructions

### Samples

**Samples must be received at Kemps Publishing one week before delivery date.**

FAO: **Sandra Byfield**  
Production Department  
Kemps Publishing Ltd  
11 The Swan Courtyard,  
Charles Edward Road,  
Yardley, Birmingham B26 1BU

Tel: 0121 765 4144  
Fax: 0121 706 3491

### Inserts for delivery

FAO: **Christian Penhallurick**  
Stephens & George Print Group  
Goat Mill Road, Dowlais,  
Merthyr Tydfil CF48 3TD

Tel: 01685 352097

A delivery note must accompany goods, even if a contract courier is used, it must state:

FAO: **Christian Penhallurick**  
Insert Name  
Company Name  
For insertion into: **Chamberlink Magazine**  
Publication date  
Quantity per pallet and total quantity



## Insert Delivery Schedule 2021-2022

Publication date	Inserts supplied to printers by:
February 2021	28 January 2021
March 2021	24 February 2021
April 2021	30 March 2021
May 2021	28 April 2021
June 2021	27 May 2021
July/August 2021	28 June 2021
September 2021	27 August 2021
October 2021	28 September 2021
November 2021	28 October 2021
Dec 2021/Jan 2022	29 November 2021

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# Features



## FEATURES 2021

### FEBRUARY 2021

- Green Business
- Apprenticeships, Skills & Training

### MARCH 2021

- Creative Industries
- Business Crime & Protection

### APRIL 2021

- Hotels, Conferences & Exhibitions
- Growing your Business

### MAY 2021

- Professional Services
- Communications & Marketing

### JUNE 2021

- Tourism & Hospitality
- Charitable Causes, Promotion & Partnership

### JULY/AUGUST 2021

- Workforce Development
- Connecting the Midlands

### SEPTEMBER 2021

- Corporate Christmas
- Legal Services

### OCTOBER 2021

- Health in the Workplace
- Enterprise & Innovation

### NOVEMBER 2021

- Business Banking & Finance
- Digital Media Services

### DECEMBER 2021/JANUARY 2022

- Manufacturing
- Executive Search & Recruitment

**Features:** Laura Blake  
laura.blake@kempspublishing.co.uk

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